

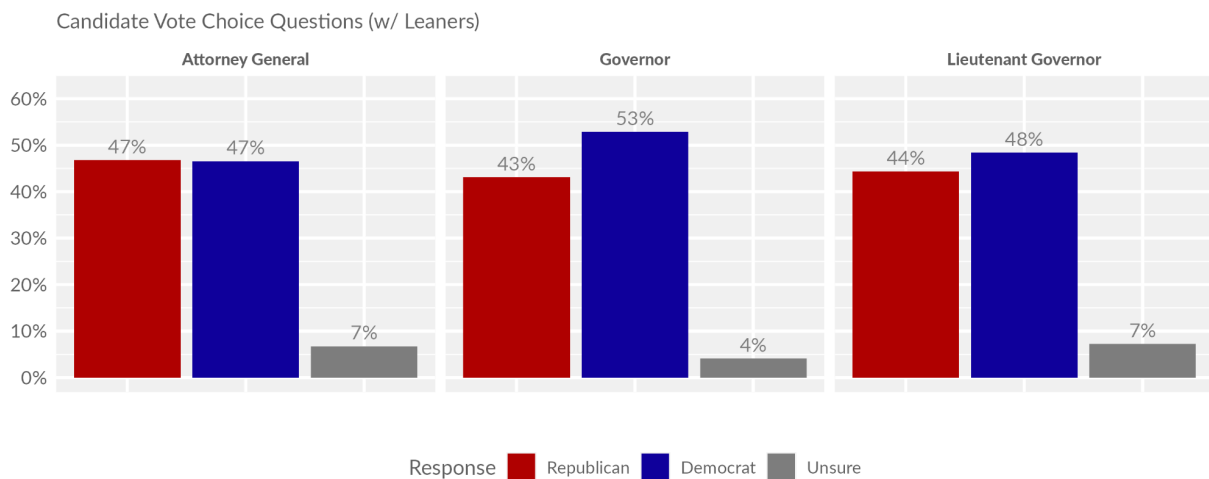
To: Democratic Attorneys General Association (DAGA)
From: Clarity Campaign Labs
Date: October 21, 2025
Subject: The Virginia Attorney General race remains a dead heat

A recent survey by Clarity Campaign Labs shows a very close race in the Virginia Attorney General election despite lopsided ad spends in the race. The survey was conducted from October 14-17th, 2025 with a margin of error of +/- 3.16%. Jay Jones and Jason Miyares are currently tied in the Virginia's Attorney General as we approach the election.

Abigail Spanberger is leading Democrats in Virginia with a strong advantage at the top of the ticket, while the other Democrats in statewide contests are well positioned to win:

- **Gubernatorial race:** Abigail Spanberger continues her comfortable lead over Winsome Earle-Sears at 53% to 43% (+10), with 4% undecided.
- **Lieutenant Gubernatorial race:** Hashmi holds a lead outside the margin of error over Reid at 48% to 44% (+4), with 7% undecided.
- **Attorney General race:** Jones and Miyares are tied at 47% to 47%, with 7% undecided.

While Spanberger is safely leading the Governor's race, and Hashmi holds a lead outside the margin of error, the Attorney General race is in a dead heat. While Jones lags behind the other two Democrats on the statewide ticket, he is well positioned to consolidate the 7% of Virginia voters who remain undecided. Voters who are undecided in the Attorney General race support Spanberger over Earle-Sears by a comfortable margin, indicating favorable conditions for Jones as he attempts to win their votes in the final two weeks.

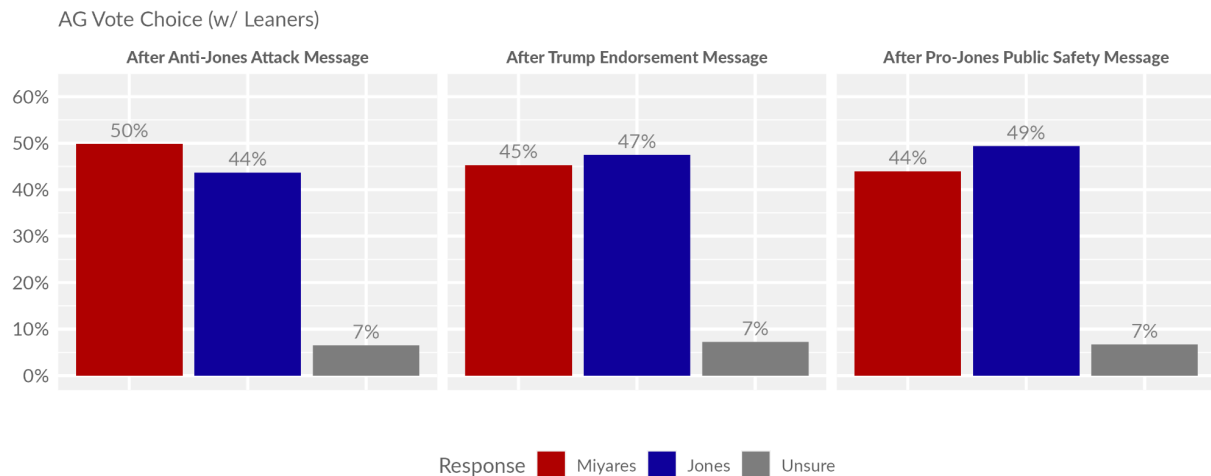


The survey incorporates the impact of the recent news about Jones' past commentary and actions. Despite widespread knowledge of these events, Virginians understand the stakes of the Attorney General race and prioritize electing an Attorney General who will not do Donald Trump's bidding.

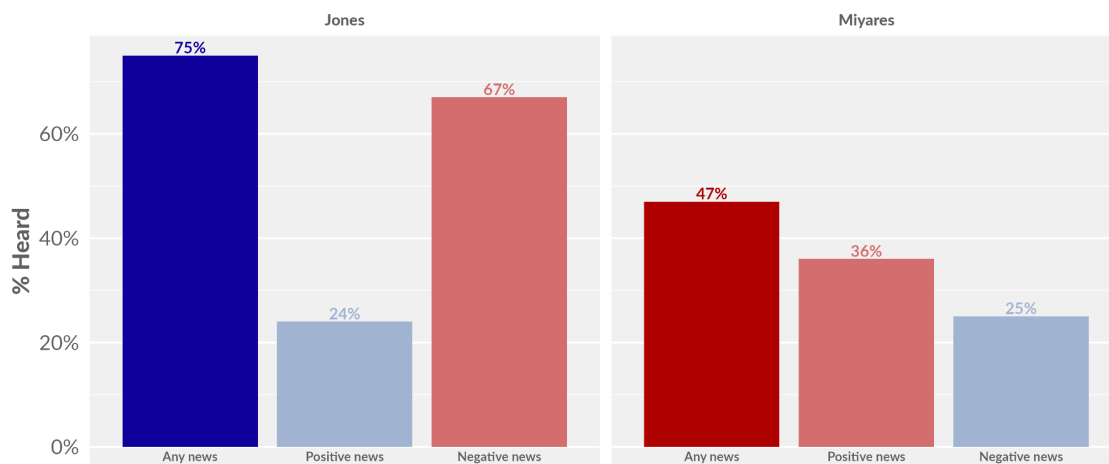
Emphasizing Trump's "complete and total endorsement" of Jason Miyares and Trump's attacks on Virginia's veterans, healthcare, and access to abortion not only combats Miyares' attacks on Jones;

but, when that information is combined with Jones' own public safety accomplishments, Jones takes a 5-point lead at 49%-44%.

- When voters only hear the messaging in Jason Miyares' attack ads against Jay Jones, Miyares takes a single-digit lead in the race, but that lead is quickly reversed by a message about Miyares' ties to Trump. After both messages, Jones has a 47%-45% lead (+2) against Miyares, with 7% of voters remaining undecided.
- Finally, after voters are reminded of Jay Jones' commitment to building a safer commonwealth for every Virginian, Jones expands his lead in the race to a solid 5 points.



These results underscore the importance of pushing back on Miyares' advertisement spending advantage. Currently, Virginia voters have heard much more negative news about Jones than positive news about Jones or negative news about Miyares. **It is imperative that Jones continue to spread the word to Virginians of Trump's "complete and total endorsement" of Miyares to earn the votes of Virginians whose support will be pivotal in the exceedingly narrow Attorney General race.**



Conclusion

The Virginia Attorney General race remains extremely competitive in the home stretch. As we close in on Election Day, it is crucially important for Jones to have the resources to highlight Jason Miyares' ties to Donald Trump.

Methodology

The survey was conducted from October 14-17th using live calls to landlines and cell phones, online survey text links to cell phones, and online panels. The sample includes 958 registered voters and is weighted to reflect a likely 2025 Virginia general electorate. The margin of error is +/- 3.16% at a 95% confidence interval.